



Assisting Startups, Mid Size and Fortune 500 Companies with 360° IP Protection and Enforcement for Last 90 Years

Intellectual Property 101 for Startups





Umbrellas of IP

Patents, Trademarks, Designs and Copyrights are 4 subsets of IP

Patents are for technological innovations

Helps in technology protection and innovation marketing. Partially capturing the technological landscape.

Patents & Investors

Considered as Intangible assets, so helps in raising the valuation. Tick mark for due diligence.

Trademark Protection

Protects brands for different related business lines of services Captures Good will

Trademark Protection Jurisdiction

Need to file separately in different countries to get protection International filing possible with its nuances



Challenges and Concerns of Funded Startups and Other Stakeholders



Reliability and Trust

Usually associated with tier 1 and tier 2 firms

Fair and Transparent Pricing

Hidden or Exorbitant charges

IP Expertise

Lack of IP Knowledge wastes a lot of effort and money

Voluminous Work

Inability to deal with bulk work while maintaining the same quality

Nuances of Indian IP offices

Lack of Knowledge of ever evolving IP rules over decades causes not getting easy grants



L S Davar & Co. Understood these challenges and concerns for the last 90 years



India's Oldest, Vibrant and Renowned 360° IP Law Firm of Indian Origin.

Established in 1932



Currently Catering to over 30,000+ clients around the globe

Average Client retention is over 30 years



In-depth knowledge of rules along with good coordination with Indian IP Offices

Higher Success Rates of Grants

■ Enjoy rendering 360° I

IP Services



Patents

- Patent drafting and Filing of Indian, International & National Phase/Convention Applications.
- Patent Prosecution and Maintenance.
- Pre-Grant/Post-Grant
 Opposition Proceedings
- * FTO & Infringement Opinions
- Patent portfolio
 Management and Annuity
 Services.

Trademarks

- Trademark Searches, Filing,
 Registration & Renewals
- * Trademark Opposition
 Proceedings
- * Trademark Litigation:
 Infringement and Passing Off
- * Border enforcement
- Foreign filing throughout the world
- * Trademark Portfolios

 Management and Renewal
 Services
- * International Registration

Designs

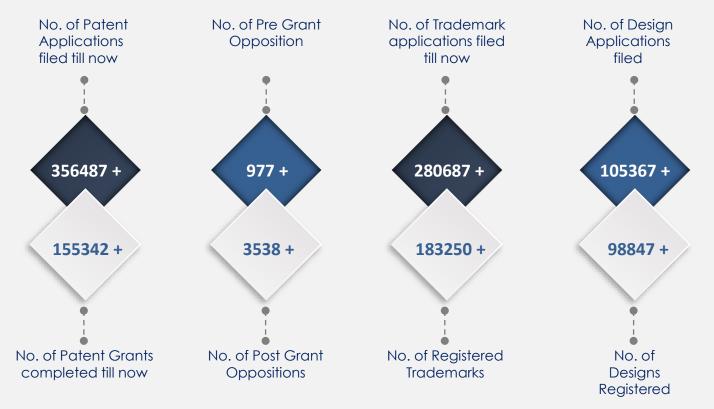
- Prior Art Design search along with detailed legal opinion
- * Filing and prosecution of Design applications.
- Design portfolio
 management including
 complimentary Journal
 Watch Services
- Cancellation and Rectification proceedings.
- Renewals of Design Registrations.

Other IP Services

- Copyright Registration
- * Geographic Indications
- * Unfair Competition and Trade Secrets
- Piracy, Anti-counterfeiting and Border control measures.
- * Internet and social media.
- * Domain disputes.
- * Preparing various Agreements.
- * IP Licensing, Audit, Valuation and Due diligence
- * Alternative Dispute resolutions.
- * IP Litigations
- * IP counselling and Risk Management.
- * Portfolio Management.
- * Data Privacy and Protection.

Countless cases handled positively with value addition in each and every assignment.





We make life easy for our clients.

Over the years our clients have helped us retain our #1 position.











We work through trusted Associates we have been dealing with the past several years.

We undertake filings for the following countries and also other Southeast Asian countries







Our association with ...

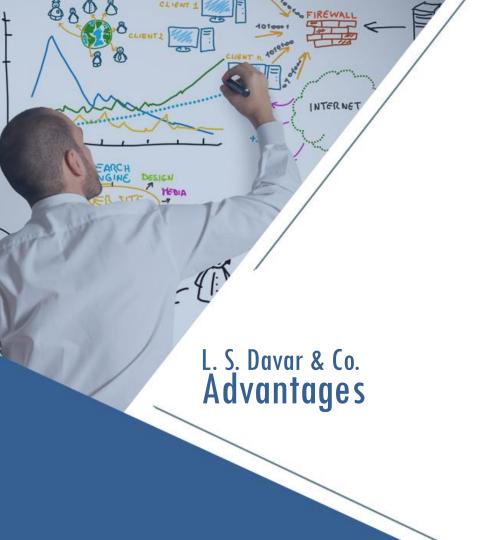
- ✓ Software and IT
- √ Biotechnology
- ✓ Information Communication and Technology (ICT)
- ✓ IOT & Computer Software
- √ Food and beverages
- ✓ Automobile
- ✓ Liquor and Spirits
- ✓ Mechanical, Electrical, Electronics and Hydraulics in Manufacturing
- ✓ Fashion and textile
- √ Finance and Banking (F&B)
- ✓ FMCG
- ✓ Media and Entertainment
- ✓ Academic and Research Institutes
- ✓ Pharmaceuticals and Healthcare
- ✓ Indian Government undertakings



Our Clients work with the Best IP Experts of the country



- ✓ Average Experience of More than 15 Years
- Education from top notch Global institutes including PHDs
- ✓ Average Retention rate of 15 years





Experience

90 years of IP Knowledge along with highly experienced IP attorneys

Processes

Well defined Processes and

Well defined Processes and Coordination with Indian Patent Office

- Pricing
 Transparent and Cost Effective Pricing
- Capability
 Capability to deal with voluminous work
- Data Privacy
 Highly Sophisticated Systems in Place for Data Privacy
- Advanced IT Systems
 Enhanced Microsoft ERP Cloud based System with updates ensuring complete IP protection
- Work From Home (WFH)

 During COVID times we are following a policy of WFH thus ensuring uninterrupted services and complete IP protection for our clients.



















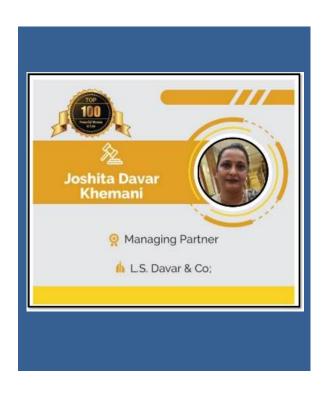






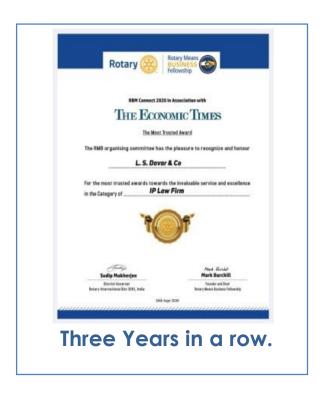


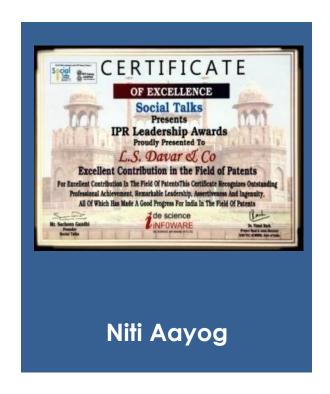














Knowledge exchange through esteemed memberships















Key Stakeholders at L. S. Davar & Co.





Late L. S. Davar

- Founder
- Founded the Organization in 1932
- Member of the joint/select committee constituted to present report on The Patent Bill, 1965 to the Parliament of India
- Attorney at law



Dr. Mrs. J Davar Khemani

- Managing Partner
- Working in the IPR industry for over 30 years
- Adjudged as one of Top 100 Powerful
 Women in Law
- Certificate of Excellence in the field of IP from Advisory Excellence, UK
- Recipient of several awards



Mr. G. S. Davar - Current Chairman

- Currently Overviewing the ethics committee of the firm
- Electrical Engineer from UK



Our Offices

