

ADVERTORIAL AND PROMOTIONAL FEATURE



THE ECONOMIC TIMES
presents



ROTARIANS IN BUSINESS

BUILDING ENTERPRISE VALUES

COMPLIMENTARY WITH THE ECONOMIC TIMES

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PILLARS OF STRENGTH



AJAY AGARWAL
district governor
Rotary District 3291

Rotary was originally founded in 1905 in order to develop business between the members. As time went by, service to humanity became the focal point and still remains so. However the original base of members' vocation and business still remains a cornerstone for Rotarians. Hence, today RMB brings back the idea of using our network to mutually patronise businesses and professions for all round benefit.

I am glad that RMB has struck deep roots and is gaining ground steadily in District 3291, which in turn engenders better ties and closer bonds between members. I look forward to the initiative under PP Kanak Jain becoming even more popular as a platform for business growth between like minded Rotarians. My heartiest wishes and cooperation will always be with the team in days ahead.



MARK BURCHILL
chairman,
Rotary Means Business, Santa Rosa, USA
founder and chairman,
Rotary Means Business fellowship

I would like to begin by taking this opportunity to extend my heartiest greetings to Rotarians and Rotary Means Business Fellowship members. Many of us know that Rotary was founded in 1905 as a business networking club. Three years later, Rotary came up with its first service project in 1908. Over the years, Rotary began to de-emphasise business networking, which unfortunately led to a decline in membership in many countries. Finally in 2013, Rotary realised that the success of its members was directly tied to the success of local clubs, districts, and even the growth of The Rotary Foundation.

Upon that realisation, Rotary International approved the application of the Rotary Means Business Fellowship. Rotary Means Business encourages its members to support the success of fellow Rotarians by engaging in business with them, and by referring others to them. Since its inception, the Rotary Means Business Fellowship has grown to hundreds of members, spanning 80 local chapters in every continent except Antarctica. The fastest growing area in all of RMB is India, which has seen nine new chapters in the past year, a growth rate of more than 80%. I would like to conclude by offering my hearty congratulations to RMB Kolkata!



KANAK JAIN
director/ board member
rotary means business, India

RMB (Rotary Means Business) Kolkata got its charter in Aug 2016 and since then, over 30 crore worth of business is being executed among members, making it the fastest growing attraction in Rotary now. RMB has two major purposes: First, to do fair and good business with members and contribute to the charitable projects (TRF) as desired by the individual member and secondly, increase the number of members in Rotary by through business networking amongst Rotarians on a global scale. In fact, to strengthen interpersonal bonds, RMB Kolkata members meet every Thursday morning over breakfast.

Very soon, Ranchi, Bhubaneswar, Guwahati, Jamshedpur, Patna, Siliguri, Dhanbad, Rourkella, Asansol and Durgapur chapters will also be in operation. In days ahead, I hope members keep the spirit of networking alive for the best interests of the community by embarking on charitable projects.



SPREADING SELF RELIANCE



GAUTAM SINGH DAVAR
PRESIDENT

FOR THE LAST
50 YEARS, **BUSTEE
WELFARE CENTRE**
HAS BEEN
REKINDLING
HOPE IN
UNDERPRIVILEGED
LIVES

As President of Bustee Welfare Centre (BWC), Gautam Singh Davar, president, warmly welcomes everyone to join him in celebrating its 50 glorious years of outreach programme for slum dwellers. "I wish to express my sincere gratitude to all our contributors without whose continuous support such a mission would have been impossible to achieve," avers Davar.

■ VISION AND DREAMS

It was the visionary thinking of Bustee Welfare Centre's late founder Sheila Davar to make a difference in the lives of less fortunate people by creating sustainable opportunities. To realise this goal, BWC introduced for them primary as well as secondary education and a host of other programmes like Adult Literacy, Mother & Child Project and Vocational Training. "Today, they are skilled, ready to face challenges and the part of a better community," shares Davar.

■ CORE BELIEFS

Opines Dr J Davar Khemani, VP, BWC, "Imparting free education to the underprivileged children to make them self supporting happens to be one of our primary goals." Besides, BWC also trains slum children to motivate their parents into practicing cleanliness and sanitation for an improved standard of living. "Prevention of child labour and establishing children's right to education are of crucial importance in helping them become self dependent," she adds. To encourage talented children in extra-cur-

ricular fields, BWC also helps them with admission in various schools.

■ HUMBLE BEGINNINGS

Bustee Welfare Centre was launched in 1968 in response to a call by the late Sheila Davar when she noticed children loitering, playing, fighting and devising ways of killing time on road or pavements. With a strong determination to do something for them and generous aids from others, she opened a Pavement Nutrition Centre, distributing milk to slum children up to the age of six. In 1971, a co-ed nursery school was opened in Max Mueller Bhavan.

"BWC has since moved on and today we have two schools operating at Lovelock Street and Monohar Pukur, with 500 students studying from Nursery till Class VII. After class VII the students are admitted to higher secondary schools where all expenses are borne by the organisation, including books, uniforms and tuition fees," shares the president.

■ GOING THAT EXTRA MILE

Over the past 50 years (1968-2018), BWC has worked towards strengthening and achieving the founder's vision and has attained substantial results in education, vocational training, and adult literacy. "Our mission continues to be exploration of innovative ways to upgrade the lives of underprivileged individuals," points the president.

Website: www.busteewelfarecentrekolkata.com



RETIRE SMART

IF YOU'RE LOOKING FOR AN EARLY RETIREMENT, LET THE REBALANCE AND RETIREMENT SPECIALISTS OF **SUSKAN CONSULTANTS PVT LTD** GUIDE YOU THROUGH



KANAK JAIN
VOLATILITY COACH

Suskan Consultants deals in wealth management, and the efficient team of experts specialises in gamification of various aspects of personal finance and money-matters to help organisations and individuals deal with the tricky aspect of wealth management.

■ PLANNING IS THE KEY

People work to earn a living, but often they end up sacrificing their dreams and passions in the process, observes Kanak Jain, author, trainer, volatility coach and founder, SSL Academy. "If people can get early retirement, say at least 10 year earlier than the expected date, they can actually live the passion of their life. Be it performing arts, photography, literature, travelling or anything that their heart desires, with the right planning a person will certainly be able to enjoy a happy and fulfilling retired life.

■ ACHIEVEMENTS OF PRIDE

Jain has conducted 400+ Volatility Games in the last five years. His clients have successfully grown their wealth even in negative markets, with the assistance and understanding of the rebalancing strategy of the volatility game. The company has been successfully managing wealth/ personal finance for over 19 years now.

■ SPECIAL CORPORATE INTERFACE

As mentioned earlier, Sourabh and Kanak Jain have been conducting GPW (Great Place to work) initiatives with various corporates for financial wellness of employees and the

organisation.

Thousands of employees from various corporate have benefited from this venture, and that has helped the company evolve as one of the most trusted names in the field of financial wellness planning, mutual fund advice and portfolio management. That's not all, for Jain and his team has also come up with a state-of-the-art online application based interface named the Suskan App .

■ CONNECTING RIGHT

Through his ventures, Volatility Coach Jain helps people connect with various companies across India. Following his motto of ensuring robust growth, the team's mission is to meet at least one person every day and help in financial planning with rebalance strategies. "This will help individuals retire 10 years or even earlier so that they can explore other pursuits for the rest of their life," concludes Jain.

Website: www.suskan.co.in

(Wealth Management for clients to make financial plan, User Id and password protected app to view portfolio and make transactions online)



SOURABH JAIN
CIO, SUSKAN





MAXIMISE YOUR RESOURCES

NIMESH SHAH, MD AND CEO, ICICI PRUDENTIAL ASSET MANAGEMENT COMPANY LIMITED (AMC) NARRATES THE INSPIRING GROWTH STORY OF HIS ORGANISATION



NIMESH SHAH
MD & CEO

ICICI Prudential Asset Management Company offers an array of investment options ranging from diversified to sector specific equity schemes, balanced and fixed income funds to portfolio management and advisory services. Nimesh Shah, MD and CEO, ICICI Prudential Asset Management Company Limited (AMC), shares that more than 106 IAPs were conducted last year on behalf of his company for army, CISF, police and navy officers.

As of June 30, 2019 the customer count for the eastern region was 1.09 Million, a matter of pride for Shah's company. "Various investor education activities were also initiated with Rotary Clubs at locations like Andhra Pradesh, Bihar, Jharkhand, Madhya Pradesh, Odisha, Chattisgarh, West Bengal and the North East. In fact, one can select data and programmes conducted across East India," informs Shah.

■ AREA OF EXPERTISE

Shah is focused on bridging the gap between savings and investments, and creating long term wealth for investors through a range of simple and relevant investment solutions.

The AMC is a joint venture between ICICI Bank, a well-known name in financial services in India and Prudential Plc, one of UK's largest players in the financial services sectors. Throughout these years of the joint venture, the company has forged a position of eminence in the Indian mutual fund industry. The AMC manages significant Assets under Management (AUM) in the mutual fund segment and also caters to a variety of portfolio management services for investors.

■ GROWTH ROUTE

The AMC has witnessed substantial growth in scale; from two locations and six employees at the inception of the joint venture in 1998, to a current strength of 2062 employees with a reach across over 300 locations reaching out to an investor base of more than 4 million investors (as on June 30, 2019). The company's growth momentum has been exponential and it has always focused on increasing accessibility for its investors.



■ THE ROAD AHEAD

Driven by an entirely investor-centric approach and a customer base of 4.36 million as of June 2019, the organisation today is a suitable mix of expertise, resource bandwidth and process orientation. "The AMC endeavours to simplify its investor's journey to meet their financial goals, and give a good investor experience through innovation, consistency and sustained risk adjusted performance," concludes Shah.

Website: www.icicipruamc.com

Disclaimer: Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



SCRIPT YOUR SUCCESS



SUSHAMA K JAIN
FOUNDER

MANY DREAMS
HAVE TAKEN
FLIGHT UNDER
NIRVAANALIFE'S
EXPERT GUIDANCE
IN TWO UNIQUE
AREAS OF
SPECIALISATION:
GRAPHOLOGY
AND BUSINESS
COACHING

We all were born and we all shall die, and what remains is what we did in between. Although people define success with achievements, life can drift apart if values don't comprise the core of it, believes Sushama K Jain, founder, Nirvaanalife. "There's always a space where you are, and there's always another one where you can be. This can be ever changing and ever growing like a spiral," she adds.

■ **WRITING SPEAKS**

Nirvaanalife plays an integral role in the lives of individuals and organisations through its specialised services and products. "With Graphology, the science and art of handwriting analysis, you get to understand almost the complete mindset at a glance through handwriting," explains Sushama. Graphology helps to great heights in self development, recruitments, personality profiling, business development, loving relationships, heightened success and much more, she adds.

■ **IDEATE, INNOVATE**

Most organisations get stuck with ideas, strategies and resources over a period of time. To get unstuck is a choice. "First, we help individuals and top leaders of organisations to understand themselves better through a SWOT analysis which is done

through handwriting and then help them with their goals setting. The business coaching process is then customised to help realise their highest potential," she informs.

■ **AIMING RIGHT**

"The Goal Diary is a unique product conceptualised by Sushama to help you identify where you are and set goals based on where you want to be. Every page is carefully designed to help you write goals, set action plans, keep accountability, execute and achieve everything you are capable of," she explains. The diary has been doing phenomenally well in book stores across the country, online and with corporates. The organisation is also coming up with a Goal Diary app soon.

■ **HEART OF BUSINESS**

A member of Rotary Club of Calcutta South East, Sushama believes that a strong will, a compassionate heart, combined with the right intent and execution of ideas will definitely take off and succeed any venture to achieve all its goals. The lady is a staunch believer in striking the right work-life balance and feels that success doesn't disappoint the confident. "While a lot is important, don't trade anything in the world for what you most value," she signs off.

People
spend a
lifetime
trying to
understand
themselves &
those around
them..

Website: www.nirvaanalife.com

MONEY MAKES MONEY

[FUNDING IS THE LIFE BLOOD OF ANY BUSINESS AND **BORROW2GROW (B2G)** DISCOVERS THE RIGHT FUNDING PRODUCT WITH THE RIGHT BANKS AND INSTITUTIONS]



ABHISHEK DUGAR
DIRECTOR

At Borrow2grow, the team is poised with the knowledge of assessing the right bank funding mechanism for project funding, regular working capital, new businesses, builder funding, loan against properties and home loans. The team also arranges funding by way of equity through startup funding, seed funding, venture capital and private equity. Assessing the proposal on credibility ground is the key, Dugar adds, as banks look for credibility of business persons and viability of business. "We also perform in-house checks to assess the viability of proposal for presenting to banks," avers Abhishek Dugar, director, Borrow2grow.

getting the right advisory from bankers as per their policy parameters. "We are trying to evolve as a pan India player using complete technology for getting loans processed for any location. Assessment are also done through online processes with slight manual intervention, like bank statement analysis and checking for loan eligibility, preparation of project report, CMA analysis, information memorandum as required by banks / NBFCs / fund houses," informs Dugar, adding that the company is also coming up with the offer of providing gold coin on home loans.

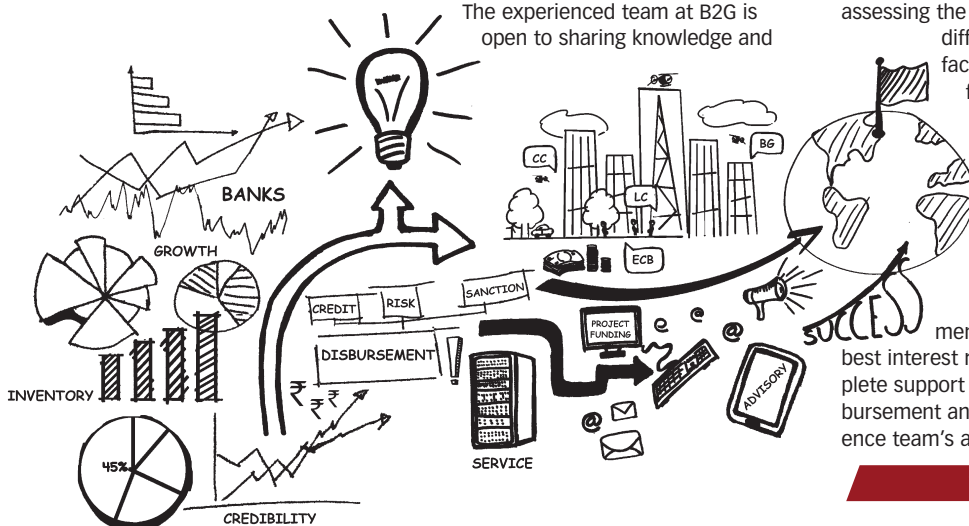
■ CONNECTING WITH MINDS

The experienced team at B2G is open to sharing knowledge and

■ ONE STOP SOLUTION

The organisation completely advises companies with submitting complete documents and information in one go in addition to assessing the loan requirement as per different banking norms and facilitate timely receipt of funds from banks/NBFCs.

With tie-ups on arranging equities (fund houses) for startup funding to venture capital to private equity, B2G also takes complete mandate of getting the funds arranged for all your business requirements. "Our forte lies in providing best interest rates, timely execution, complete support from documentation to disbursement and knowledgeable and experience team's advisory," signs off Dugar.





POWER OF PLANNING

FOR CA GIRISH GANERIWALA, REAL TAX PLANNING IS LIKE A MASTER CHEF KITCHEN WHERE ALL THE SECTIONS, LAW, CALCULATION AND VISION ARE LIKE INGREDIENTS



GIRISH GANERIWALA
FOUNDER PARTNER

For CA Girish Ganeriwala, founder partner, Ganeriwala & Ganeriwala, the journey started in a typical middle-class family into trading business, where life is the biggest teacher. "Though the initial days involved relentless struggle, I was determined to become a CA from day one," he says. During his articleship, Ganeriwala also realised that CAs have a larger role to play, and convinced himself that he needed to guide clients on the importance of accounts, tax just like a child.

■ TIME AND TRANSFORMATION

Post demonetisation, GST and other reforms, transactions are mostly digital and financial reports reflect at least 90-100% of the transactions which need analysis of performance and patterns of the business. However, entrepreneurs still consider CAs mostly in statutory compliances or fighting tax litigations etc. Today, Girish considers himself an expert in converting any situation, analysis or report as per client's expectations in a single page matrix form.



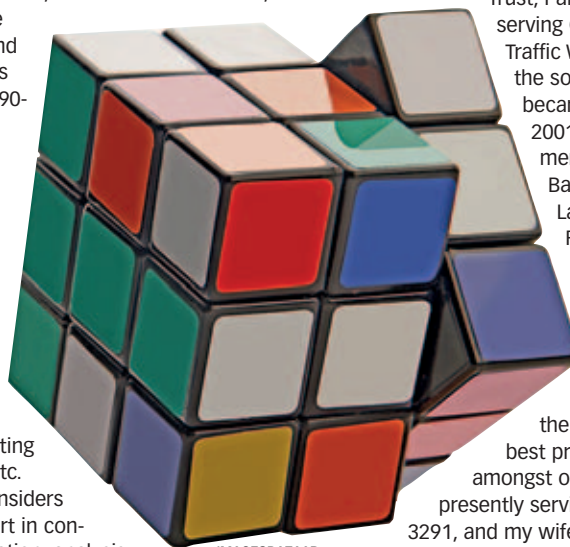
YASH GANERIWALA
DIGITISATION AND
AUTOMATION

■ BIRD'S EYE VIEW

Despite these, major businesses lack overview on what is to be done. CAs having a 360° approach with the ability to give a bird eye view can devote time to understand clients business, family structure and vision for the next 10 years and then design a road map, considering all factors. His son Yash, who is pursuing CA assists him in planning using digitisation and automation.

■ ALL FOR ALTRUISM

Ganeriwala is involved in various activities across India, which started with Ganeriwala Trust, Pariwar Milan, and serving Calcutta Police Traffic Wardens to help the society at large. "I became a Rotarian in 2001 as a charter member of RC Ballygunge Central. Later, I joined Rotary Central Calcutta in 2012 and served as president in 2017-18 and was awarded Lion Trophy for the best club and best president's award, amongst others. I'm presently serving in District 3291, and my wife Alka and I are Major Donors." he shares.



IMAGESBAZAAR

Website: www.girishganeriwala.com



MIND YOUR MESSAGE

ISHIKA TECHNOLOGIES PVT LTD HAS MANY VISIONS FOR THE FUTURE, THE FIRST BEING GETTING RECOGNISED AS INDIA'S TOP COMPANY FOR BULK SMS SOLUTIONS BY 2022



MANOJ JAIN
MD & CEO

Providing innovative solutions for group SMS all over India via different gateway networks, the USP of Ishika Technologies Pvt Ltd lies in its fast, personalised, scalable and reliable products and services.

■ BUSINESS AND BEYOND

Manoj Jain, MD and CEO, has been a member of Rotary Central Calcutta since 2004 and served in various capacities. He has held the position of the president during 2013-14, and is currently serving as district additional secretary, events and club editor, Multiple Paul Harris Fellow.

Speaking of business, shares Jain, "Bulk SMS comes with multiple features and functions, so it's best to opt for packages according to one's needs and business. The aim is to help clients get the best affordable service to maximise value for money."

■ QUALITY RULES

With offerings across categories of transactional/ promotional SMS services, innovation and dedication towards clients gives the company a competitive edge, feels

Jain. PoweredSMS.com, a division of Ishika Technologies Private Limited, is one of India's leading bulk SMS provider companies. "What matters is the content you put out there for your audience and how you educate them on offer, product or services," elaborates the director, adding that promotional SMS also gives brands a great boost.

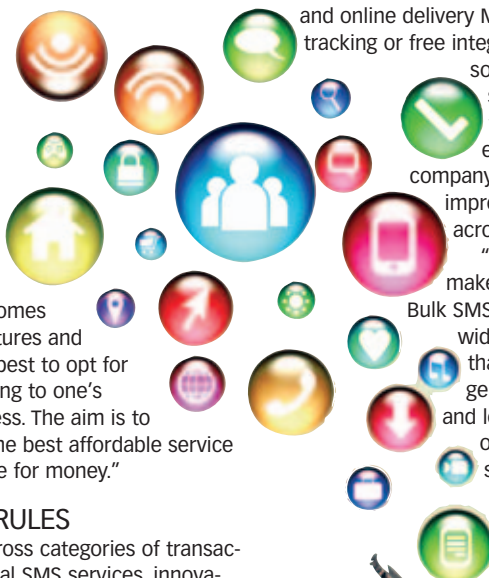
■ EXCLUSIVE OFFERINGS

Web based bulk SMS service without the use of softwares, late or instant delivery, and online delivery MIS report including tracking or free integration with existing software/ website are

some solutions that have earned the company an

impressive clientele across sectors.

"The aim is to make promotional Bulk SMS service more widespread so that it can generate sales and leads for organisations," signs of Jain.



Website: www.poweredsms.com



CHANGING FACETS OF BUSINESS



KAMAKSHI KUMAR
FOUNDER & CEO

THE ANALYSIS COMPANY (TAC) IS ONE-OF-ITS-KIND, HELPING ORGANISATIONS INCREASE EFFICIENCY THROUGH LEAN SIX SIGMA METHODOLOGY AND OFFERING CONSULTANCY SERVICES AND CERTIFICATION ACROSS AREAS

The Analysis Company (TAC) is a Lean Six Sigma Consulting and Certification firm headquartered in Kolkata with a satellite office in New Delhi. TAC's project consulting arm delivers for its clients sustainable process improvements in order to maximise profits. TAC's training and certification wing is called TAC Academy, a prestigious Lean Six Sigma certification institute that operates in

collaboration with a German automotive giant and is based on the internationally recognised ISO 16949 standards.

■ NICHE OFFERINGS

With provision for on-the-job industry experience to professionals across sectors, the Certification Programmes follow a systematic approach towards eliminating sources of waste and reducing customer delivery time with emphasis on hands-on activities and application of Lean Six Sigma tools.

■ WHAT MAKES IT UNIQUE?

TAC's project team comprising of German Automotive Certified Black Belt consultants deliver business problem solutions at competitive costs with the shortest delivery time. "The emphasis is on deliv-

ering long term sustainable gains which eliminate process inefficiencies and bottlenecks for entire workflows, departments and organisations," shares Kamakshi Kumar, founder and CEO, The Analysis Company (TAC) and Lean Six Sigma Black Belt consultant and trainer, who has also been a member of Rotary Club of Avyanna since 2018.

■ SUCCESS STORIES

At Medica Super Specialty Hospital Kolkata, TAC's Lean Six Sigma Black Belt consultant reduced the Patient OPD Waiting Time by 67% (from 4.5 hours to 1.5 hours) and also reduced the Hospital's Main Lobby Operations processing time by 62%. Acknowledging the exceptional results delivered, TAC was nominated for the FICCI Annual Excellence Healthcare Awards in 2018 under the Service Excellence category.

■ VISION AND MISSION

TAC looks forward to being India's leading Lean Six Sigma Consulting and Certification firm delivering value-added results which translate into direct tangible sustainable benefits for its stakeholders and clients. Many have chosen TAC Academy's Certification Programmes and experienced substantial improvements in business outcomes, ranging from delivering high quality results within project deadlines to identifying sources of process waste and eliminating them from business operations. "Earlier, lack of a structured and systematic Lean Six Sigma driven approach towards problem solving made it difficult for professionals to deliver first-time-right quality outcomes, thus they struggled with achieving customer satisfaction and margin improvements," points Kamakshi.

Website: www.theanalysiscompany.com



WHAT HAS WORKED FOR VISION SKY EXHIBITIONS AND CONFERENCES PVT LTD IS ITS SINGLE-MINDED FOCUS ON INTRODUCING INNOVATION AND CLIENT SATISFACTION AT A VARIETY OF EXHIBITIONS AND CONFERENCES

AN EVENTFUL JOURNEY



KRISHNA KESHARI
DIRECTOR

Krishna Keshari, director, Vision Sky Exhibitions and Conferences Pvt Ltd, began his career as photographer in 1994. Little did he know back then that it would be his first step towards the event industry in 2007 as M/S Vision Sky. He embarked on this new journey as the proprietor of his first dream company, and registered it as Vision Sky Exhibitions and Conferences Pvt Ltd in 2019. "Though I have served many multinational companies and NGOs as an event professional, I'm best known as an organiser of residential and non-residential exhibitions and planner of conferences," confesses Keshari.

■ DRIVING FORCES

This is the one of biggest service industries of India and the success rate is encouraging for new entrants. However, that doesn't make the field free from day to day challenges, believes Keshari. "The scope of learning and cracking challenges attracted me more towards this industry. In fact, I would regard them as my biggest motivators," he shares.

■ COLLABORATIONS THAT MATTER

Since the company was registered in

2007, needless to say, there were obstacles on the way. Keshari solved it and dedicated himself to the services of the company to secure its place in the exhibition and conference industry. Consolidating relations between our company and vendors is important," speaks the man from experience. This also happens to be Keshari's third successful year running in Rotary Club of Calcutta South East. "I have already attended more than 15 meeting of RMB and look forward to more," he shares.

■ MAKING DREAMS A REALITY

"My vision is to introduce a salient brand in the exhibitions and conference industry and offer more employment to Indians in future. In the organisational front, the target is to hire more than 2000 young energetic candidates from diverse working streams like marketing, sales, execution and so on from all over the country in the coming five years. I whole heartedly believe that this is absolutely possible in my industry," opines Keshari.

Being an Osho follower, his other interests include meditation. When not at work, Keshari can be spotted either playing cricket or listening to *ghazal* and retro Bollywood music.

FINANCE FORWARD

JRK INSURANCE BROKING PRIVATE LTD BELIEVES THAT ONE'S JOURNEY TO FINANCIAL FREEDOM SHOULD BEGIN WITH RIGHT KNOWLEDGE



NIRAJ KUMAR JAIN
 PRINCIPAL OFFICER

If one aspires to see one's resources multiply, the key is to utilise the savings in order to get maximum returns possible in future. This would not only open the doors of a more prosperous life, but also help mitigate inflation during bad times. This very idea has spelt success for Niraj Jain, principal officer, JRK Insurance Broking Private Ltd, which is a Kolkata based company having branches in New Delhi and Raipur. His role and responsibilities include the establishment of insurance broking venture and developing a pan India branch network for JRK Insurance. The group also deals in financial services related to stock and commodity broking, mutual fund distribution and various kinds of portfolio management services.

■ ONE STOP SOLUTION PROVIDERS

JRK Insurance is an associate of JRK group, a member of various exchanges in capital and commodity markets. Offering a wide range of products to fortify against financial loss or damage, product liability insurance, health insurance policies and several other insurance products, the organisation has made a mark as a trusted name in a short span. Additionally, it also specialises in commercial and private vehicle insurance, fire and burglary insurance as well.

■ EXPERIENCE SPEAKS

Having joined the JRK Group in 2001, Jain has over 18 years of hands-on, multifaceted professional expertise across insurance and financial service business sectors. Having worked across diverse asset classes such as

stock broking, mutual funds and Insurances products, he has been instrumental in expanding the financial horizons of the organisation. "We take the time to understand our customer's goals, equip them with an array of financial investment options and help them develop and execute solid plans to reach their goals," shares the principal officer.

■ DREAMS FOR TOMORROW

The company aspires to become a full fledged insurance service provider by empowering more and more Indians with effective knowledge.



Website: www.jrkgroup.in

D FOR DYNAMISM

KNOWN ESPECIALLY FOR ITS PROFESSIONAL ETHOS AND IMPECCABLE DOMAIN KNOWLEDGE, **P D RUNGTA & CO** ASSISTS PEOPLE WITH ASSURANCE, TAXATION AND ADVISORY SERVICES



PRAMOD DAYAL RUNGTA
MANAGING PARTNER

Being a practising CA, Pramod Dayal Rungta, managing partner, P D Rungta & Co is required to be updated with the latest advancements on law and economic reforms in the country. "For instance, GST being the biggest economic reform in India since independence became one of the reasons for my interest, which paved way for emerging opportunities in the tax consultancy profession," he shares.

■ CAREER CALLING

After qualifying as a Chartered Accountant, Rungta started practising while he was based out of Kolkata. "The city of joy being a competitive hub for the profession, moral support from my father late CA Prabhu Dayal Rungta helped me sail through the initial days," he adds. In retrospect, he also considers hard work and dedication to excel in the profession as factors

instrumental in making him achieve whatever he is today.

■ FEATHERS IN THE CAP

Rungta was elected to Eastern India Regional Council (EIRC, ICAI) for two consecutive terms, 2010-13 and 2013-16, and has served different positions as a member, treasurer, secretary and vice chairman. In 2015-16, he also served as chairman, Eastern India Regional Council. Participants have benefitted from Rungta's talks in various seminars on various platforms like EIRC ICAI, Association of Corporate Advisors & Executives (ACAE), Direct Tax Professionals Association (DTPA), Indian Jute Mill Association (IJMA), Metro Railways, Lexus Motors Limited, Jaguar, Posta Market Association and lots more.

■ NETWORK NOW

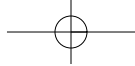
A member of Rotary Club of Central Calcutta, Rungta has held the position of treasurer seven years back and the experience has been nothing short of enriching. "It has been an immense pleasure to be a Rotarian. It has given me opportunity to be connected socially and also provides a platform for networking. Integrity, fairness, building relationships and value addition have been the essence of the meetings, and have helped in achieving personal and professional goals along with community building.

Reading and travelling are his favourite pastimes, and in days ahead, Rungta aspires to be among the top consultants in Indirect Taxation in the region.



IMAGESBAZAR

Website: www.pdrungta.com



**GAURRANG
CHHAOCHHARIA**
FOUNDER

**BLUE PEARL
TRAVEL IS
HELPING
TRAVELLERS
FULFILL THEIR
FANTASIES, ONE
DESTINATION
AT A TIME**

Once the wanderlust within has cast its magnetic spell, life acquires a new dimension for true blue explorers. Everywhere they go invariably becomes a part of their souls.

Blue Pearl Travel was started by Gaurrang Chhaochharia from Kolkata. For a travel enthusiast, the decision to come up with a travel company can only come organically. Adds the founder of Blue Pearl Travel, "People these days want to travel in a specific budget without compromising on quality. As tour organisers, it is the need of the hour to cater to such tourists. More than our offerings, their needs are important." That's what, in his opinion, sets the company apart from others.

■ **SERVICE SPEAKS**

Chhaochharia discovered that there was a dearth of customised travel planners providing affordable yet quality services to people. Thus, the man decided to embark on a new journey by offering people through his company the perfect way to enjoy hassle-free vacations within their budget.

"Tourism essentially belongs to the service sector, which is why we try to ensure top-notch, round the clock services for our clients," shares the founder. The company also specialises in hotel bookings with direct access to the hotel inventories from across the globe.

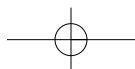
■ **DREAMS UNLIMITED**

With more and more people seeking experiences of a lifetime rather than taking the typical, touristy route, exotic global destinations are clearly topping tourism charts. From hotel bookings, car hire, visa assistance, travel insurance, air ticketing, mice tours, corporate tours, special interest tours and wellness packages which include ayurvedic treatments, meditations, yoga, diet balance, weight loss and more, to a variety of domestic and international packages and special interest tours—Blue Pearl Travel has a lot on offer for them.

Customised tour plans are backed by experienced professionals who design itineraries within the client's budget and convenience. The vision of the company in days ahead is to have branches in each metropolitan city in India with quality service at affordable prices.



Website: www.bluepearltravel.in





CRAFTED PASSION

MARKET REPUTATION IS THE KEY ASSET WHICH HAS HELPED MAHABIR DANWAR JEWELLERS (P) LTD (MDJ) CARVE A NICHE AS A TRUSTED BRAND



VIJAY SONI
DIRECTOR



ARVIND SONI
DIRECTOR



AMIT SONI
DIRECTOR

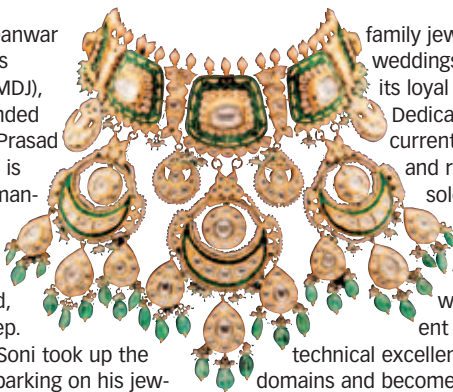


SANDEEP SONI
DIRECTOR

Mahabir Danwar Jewellers (P) Ltd (MDJ), Kolkata was founded by late Mahabir Prasad Soni in 1970 and is currently being managed by his son, Binod Kumar Soni and grandsons Vijay, Arvind, Amit and Sandeep. Mahabir Prasad Soni took up the challenge of embarking on his jewellery business from the scratch, and the legacy he had built over the years is a matter of pride for the current generation today.

■ **LOYALTY TO LEGACY**

MDJ is engaged in manufacturing, wholesale and retail of exquisite hand-crafted gold, diamond, *kundan* and *jadau* designer jewellery. The company has indeed worked hard to achieve its vision of being a highly preferred



family jeweller for weddings and festivities of its loyal clientele. Dedicated to meet current customer taste and requirement, its sole vision now is to spread its reach across India. "Our mission is to work in a transparent way, achieve technical excellence in various domains and become an industry trendsetter in product designing and finishing. Taking total responsibility for all our dealings would also ensure that we gain our customers' trust," shared one of the directors.

■ **TREND AND TRADITION**

MDJ's forte lies in its intricate design and finish, which are a perfect blend of contemporary as well as classic aesthetics. "MDJ has the combination of latest production machinery and

techniques on one hand and traditional skilled craftsmen on the other. That apart, we have also developed a strong relationship with our customers based on consistent performance, impeccable quality, transparency, timely delivery and prompt service," points one of the directors.

■ **AWARDING EXCELLENCE**

Currently, MDJ has its head office at City Centre, Salt Lake, one more branch at Burrabazar, and the third one in Pitampura, Delhi. The company's bridal boutique, Mahira, and e-commerce website are operated out of MDJ's head office.

The brand has won 15 national awards and more than 30 nominations from prestigious designing organisations and government bodies. At present, the directors aspire to take the legacy forward with the brand's exclusive offerings available across India.

Website: www.mahabirdanwarjewellers.com



TECH TOPPER



RANJAN GOENKA
DIRECTOR

PDS INFOTECH PVT LTD, A KOLKATA BASED COMPANY, HAS ESTABLISHED ITSELF AS A SKILLED DEVELOPER OF READY-TO-USE SOFTWARE PRODUCTS IN THE AREA OF BUSINESS APPLICATIONS

Two of the most valued products of PDS Infotech Pvt Ltd, namely TDSMAN (Software for preparing TDS Returns) and ChequeMan (Cheque Printing Software), has a combined base of over 70,000 users across India. Shares Ranjan Goenka, director of the organisation and a member of Rotary Central Calcutta. "Our user family is growing each year and around four lakh TDS Returns that are filed annually is being generated through TDS-MAN. The product was primarily targeted for the SME segment, however, our clients also include government and large format clients across most segments," he adds.

■ TAKING ON CHALLENGES

As per Goenka's observation, in case of TDS returns, minor errors lead to default and penalty notices, and dependence on external professionals often becomes a pain for SMEs. "One needs to be updated with statutory changes that are regularly announced. In case of receiving a default notice, rectification of the same is always a challenge," points Goenka.

■ CORE COMPETENCIES

According to Goenka, the strength of the organisation lies in its vibrant customer helpdesk backed up a highly responsive development team. The software is designed keeping in mind user experience which enables most of them to prepare TDS Returns without professional assistance.

■ THE JOURNEY SO FAR

While TDSMAN enjoys an extensive reach

across India, it takes pride in being able to establish credible presence in Andaman, Arunachal Pradesh, Lakshadweep, Kashmir, Mizoram, etc. Apart from the SMEs and professionals, some of its users include Price Waterhouse, E&Y, Insurance Companies, Banks, Ola, multiple Ministries of Union and State Governments, Municipal Corporations, Electricity Distribution Companies, etc. All this has been achieved with the power of digital and focussed customer alignment, affirms the director.

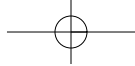
■ FUTURE VISION

Recently, the team has launched the cloud based SAAS model for preparing TDS Return online, which has been received well. "We'd be soon launching the enterprise solution that would help multi-location organisations for better adherence of tax compliances and subsequently improving on the service delivery to their stakeholders," avers Goenka. The focus right now is on aggressive marketing within India to have wider reach in terms of customer connect. Further, very soon ChequeMan would be introduced in the Gulf countries like UAE, Oman and Bahrain among others.

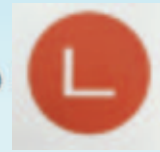
■ TOUCHING LIVES

Ranjan Goenka has joined Rotary Central Calcutta only in July 2019. Before venturing into his profession, he was part of the Leo Club and has served as the club president and subsequently as the District secretary. Thereafter, he has been regularly contributing to quite a few service oriented organisations and NGOs who are trying to

Website: www.pdsinfotech.com



IT'S A MATTER OF PRIDE FOR THE OWNERS THAT **LIMTON PVT LTD** HAS BEEN ONE OF THE KEY PLAYERS IN KOLKATA'S RETAIL MARKET SINCE 1901. A LEGACY OF 118 YEARS AND STILL COUNTING



RETAIL RULER



SANJEEV CHOPRA
DIRECTOR

"As an entrepreneur, I have been engaged with the electronics industry for the last 25 years, so that gave me sufficient exposure to trading and various other services in watches, particularly Airtel customer care and Mobile world," shares Sanjeev Chopra, director, Limton Pvt Ltd. After his father had an untimely death, Chopra's mother's blessings, advice and encouragement always motivated him to pass on life's satisfaction, happiness and faith to the customers. "This inspired me to stay in this industry by offering honest pricing to customers throughout my retail journey so far," he shares.

■ VALUE OF RELATIONSHIP BUILDING

"My contribution to this industry has been consolidated by building public relation on the foundations of hard work, dedication and commitment. There has always been a conscious, continuous effort to respond to market changes faster by providing better service. I must say, this reflects in the

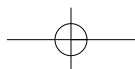
satisfaction of employees and vendor," opines Chopra.

■ RETAINING SUCCESS

The company has also achieved the highest sales of NOKIA in Asia for years 2006-07 and 2007-08. "We have also won the membership of President Club from SAMSUNG for last five years," informs Chopra, adding that his company is also the best Airtel service provider in eastern India since last three years. Recently, the company has also come up with two Apple Stores, one Mi Store and two multi brand mobile stores.

■ GROWTH CURVES

Chopra's association with Rotary Club has helped him to connect with various customers and that has only enriched his experience as a businessman. "Coming across fellow Rotarians has helped me to grow my business with confidence. In days ahead, I am sure I will get ample opportunities to grow professionally as well as personally," concludes Chopra.





MAN OF STEELY RESOLVE

ANEKANT STEEL INDIA (P) LTD BOASTS OF AN ARRAY OF PRODUCTS WHICH HAS HELPED IT EARN THE TRUST OF PEOPLE AND CONFIDENCE OF REPUTED ORGANISATIONS ALIKE



DHARMENDRA JAIN
MANAGING DIRECTOR

Dharmendra Jain, MD, Anekant Group, from the onlookers' point of view, is an accomplished young entrepreneur who has established his presence in business world through a demanding yet enduring career. The journey began in 1995, when an energetic individual started working in the colliery belts of Jharkhand, trading in steel and dealing with prime flat iron and steel. Envisioning further opportunities, he forayed into the realty business next.

■ SUCCESS STORY

The company has its steel processing unit at Bokaro, and is engaged in import of various steel products from different countries of South East Asia. The group's shining project, the Bokaro Mall comes with a multiplex and enjoys the status of largest mall in Jharkhand.

■ PROUD TO ACHIEVE

Moving on, under Anekant Steel India (P) Ltd, under the brand name of Anekant Colourplus, manufacturing complete roofing solutions of colour coated profile sheets and PUF panels using cutting-edge automated machinery is one of the group's latest successful endeavours. Well, that's not all. "With signing of MOU/Lol with govt of Jharkhand

during the Global Investors' Summit at Momentum 2017 for construction of 70 roomed 4-Star hotel at Bokaro. "We're now glad to be a part of the State's developments", informs Jain.

■ SOCIAL CONNECT

Jain been attached with the Rotary movement since college and was president, Rotaract Club of Koderma in 1988. In 1996 he joined the Rotary Club of Bokaro Steel City and has served most of the posts in the board. Post being a part of Rotary Club of Calcutta Mayfair in 2012-13, he has also been an active, enthusiastic Rotarian. During his tenure and beyond, the man was an active force behind charitable drives involving environmental protection and support to under-privileged children and senior citizens. A devout believer in Jainism, he views such social commitments as a way of life.

■ FUTURE TALES

Embarking on new ventures mean exploring new opportunities. The director's association with Jain International Trade Organisation speaks of his interest in taking the trade into global heights. The globe trotting MD is now envisaging possible solutions for home seekers, and building state-of-art commercial buildings through his latest ventures.

Website: www.anekantinfra.com



SUROJIT KALA
WEALTH ARCHITECT

SCULPTING FUTURES

[SUROJIT KALA IS ON A MISSION
TO MAKE PEOPLE AWARE OF THE
POWER-PACKED POTENTIALS OF
INSURANCE PLANNING]



SUROJIT KALA
DIRECTOR

Most Indian citizens are clearly not aware of financial planning. Sample this study which reveals that more than 80% parents are unaware of the cost of higher education; as a result of which they're compelled to avail an education loan. Also, almost 72% of senior citizens in India are forced to work even after their retirement, only for lack of planning. Enter Surojit Kala (SK), an expert financial planning company committed to creating brighter futures.

■ INTEGRITY IS FUNDAMENTAL

"As doctors go through a thorough check-up of patients, similarly, Surojit Kala strives to understand clients' needs before prescribing the best financial solution for them," shares Surojit Kala, director of the eponymous organisation.

In 2003, at the very beginning of Surojit Kala's journey, he met Mr Roy. Almost two decades back, Mr Roy was not really conscious about his son's higher education expenses. However, Surojit Kala explained to him the need for proper planning. A hesitant Mr Roy agreed, but after 15 years, when he finally reached his goal upon his son's graduation, he realised the real value of it.

■ WEALTHIER, WISER

For 17 years, the organisation has been providing meticulous services in solving difficul-

ties stemming from inappropriate financial planning, including child marriage fund, tax saving, legacy building, and more. Also, there are big corporates that wish to benefit their employees with unique financial facilities, and SK provides a perfect solution for them with the best company tax benefit solutions. "Planning, which is one of the most essential criteria for life, is never a part of the syllabus, and that is why people remain in the dark. Along with my team, we're now looking forward to organising campaigns in association with the graduating students of several pan India registered colleges, all across the country," shares the director.

■ LIGHTING UP LIVES

Surojit Kala joined the Rotary Club of Calcutta, Old City in 2011 and continues to be a part of its eventful journey ever since. Under his tenure as the president in 2015, the team took an oath to treat underprivileged children with complicated cardiac problems. With his guidance in project Hridaya, they have successfully cured a group of 40 children till date. Kala is also the chairman, peace and conflict prevention and resolution, Rotary International District 3291, for 2019-2020.

Website: www.surojitkala.com



COACHING WITH CARE

SJC INSTITUTE HAS BEEN INSTRUMENTAL IN SHOWING THE RIGHT DIRECTION TO SEVERAL STUDENTS WHO ARE NOW SUCCESSFUL PROFESSIONALS



SATISH JALAN
FOUNDER AND FACULTY

The journey from a student to a teacher was less of decision making and more of an epiphany for Satish Jalan, founder and faculty, SJC Institute. When he was a student, like many others he too wasn't sure what to do after passing his CA exams. Little did the man know that this career crisis would drive him to choose teaching as his passion and profession one day. After all, a good student, without able mentorship, is like a radarless ship. "The need for a direction inspired me to do something for others like me. So, the best way I could give it back to the student community was to take up teaching myself," he shares.

■ EDUCATE TO EMPOWER

CA, CS and CMA are certain areas in which Jalan's institute specialises. The aim is to make students develop clear concepts on various topics such as Costing, Financial Management, Taxation and Auditing at various levels. Pendrive classes and Face to Face teaching sessions are some of its specialities, but in Jalan's words, the

standout feature includes provision to attend classes from the comfort of one's home or at SJC centres, as per convenience.

■ GO GETTER, GET BETTER

With presence across 25 cities, SJC Institute also has multiple authorised centres playing the institute's lectures through an AV medium. Jalan swears by innovation and excellence, so within the next five years he plans to foray into live streaming through multiple devices across different platforms, an innovative venture in education indeed.

■ DEFINING SUCCESS

Jalan has also served the Rotary Club of Calcutta, District 3291 as its treasurer, and been an integral part of its charitable drives. "My heart brims with pride to see so many of my students working as top notch executives in reputed organisations. This not only restores people's faith in shaping the future, but also upholds the value of able mentorship and good teaching methodologies," signs off Jalan.

Website: www.sjc.co.in

PRETTY, PEARLY WHITES



DR UTSAV BUTTA
OWNER

**DENTAL
WORLD SUPER
SPECIALTY
CLINICS PVT LTD
HAS BEEN
PROVIDING
SPECIALISED
SERVICES FOR
MORE THAN A
DECADE IN
KOLKATA**

While the brand has been in existence for a decade, it may be worthwhile to note that the owners have been into the practice of dentistry for four generations now. Dental World Super Speciality Clinics Pvt Ltd chain currently operates via six centres across prime locations in the city, and ranks as one of the most trusted dental care facilities available.

Dr KK Butta, one of the stalwarts in the field of Dentistry in Kolkata and a contemporary of the legendary Dr R Ahmed, was the visionary whose idea has materialised as the Dental World chain today. The group is committed to continue this legacy of excellence and service to the society in future just as it has done in the past.

■ **TECH TOUCH** IN TOOTH CARE

The last few decades have seen quantum leaps in technology which has made Dentistry today an extremely high tech area, observes Dr Utsav Butta, owner, Dental World. "Giant strides by science and technology have now made available ultra-sophisticated equipment that let us attain accuracy to the tune of a few tenths of a millimeter," he opines.

■ **STATE-OF-THE-ART TREATMENTS**

The heritage, shaped by the vision of Dr KK Butta himself, has always been to be on the cutting edge of Technology, opines Dr Utsav Butta. "We are indeed awestruck when we contemplate that someone could have such foresight a good seven decades back in a

country just starting to wake up in the dawn of Independence."

■ **LET DENTISTRY DAZZLE**

It is Dr Utsav Butta's vision to strive continuously to become and remain the most technologically advanced dental infrastructure, along with unmatched professional skills and a zeal to maintain the highest grade of hygiene and sterilisation.



"It is this clarity of vision that has prompted us to invest into state-of-the-art equipment at par with latest international standards. We are also proud to be among a handful of setups which are equipped with sophisticated dental chairs from abroad, Melag Autoclave equipment to help us ensure close to zero contamination risk to our valued patients, best in class dental materials, CBCT and radiology equipment and more," he concludes.



A CAR'ISMATIC AFFAIR

PASSION FOR AUTOMOBILES IS WHAT LED TO THE BIRTH OF **S K GROUP**, A COMPANY SPECIALISING IN VARIOUS FINANCIAL ASPECT OF CARS



SUNNY KOLLANNUR
CEO

Sunny Kollannur, CEO, S K Group, is a native of Thrissur, Kerala.

With a strong Kolkata connect, he did his schooling from St Xavier's Collegiate School and graduated in Commerce from St Xavier's College with PG in Law from Jogesh Chandra Law College under Calcutta University. "I started this business in May 1995 via selling new and used cars

with finance facilities along

with vehicle insurance and motor vehicle works in Kolkata," shares Kollannur, whose company fulfills a range of requirements when it comes to private cars today.

He remembers having a passion for cars since childhood. Kollannur's career started with individuals selling new cars and car finance to customers of ANZ Grindlays Bank exclusively, which was later taken over by Standard Chartered Bank. "Now we assist various banks and NBFCs by sourcing car loans and insurances for them," he adds.

This being the company's 25th year in business, it has received many awards from various principle companies throughout the tenor of work. Being a proud Rotarian also comes from a passionate space, as Kollannur had been the charter president of Rotary Club of Calcutta Magnum in the year 2006.

"Serving the society through my work and knowledge is what drives my growth as a person and as a professional," says the CEO. Leisure is all about playing foosball with his daughter, strumming the guitar or synthesizer and listening to Hindi, Bengali and Malayalam songs.

Website: www.sunnykollanur.in



SOLVING COMPUTER CRISIS

SINCE ITS INCEPTION IN 1995, **SIGMA INFOTECH PVT LTD** HAS EVOLVED INTO A DOMINANT PLAYER IN COMPUTER SYSTEM INTEGRATOR AND ITES MARKETS



RAKESH SHOVAN GHOSH
DIRECTOR

With humble beginnings, SIGMA has now grown manifolds with a gross turnover of INR 250 million, and developed a strong business presence in the East. Courtesy its reputation and innovative products on offer, industry giants like HP, ACER, DELL, Microsoft, Samsung, D-Link, CISCO, EPSON, have come forward to share a strong business relationship with the company to avail the best in IT services.

Sigma also has business alliances with IT nodal agencies Like Webel Technology Ltd, WBEIDC to implement turnkey projects in West Bengal government using some of the finest skill sets in the industry. "It makes me proud to see SIGMA emerge as one of the as one of the fastest growing IT support and solution provider companies in the East," shares Rakesh Shovan Ghosh, director, Sigma Infotech Pvt Ltd. Besides specialising in computer hardware and peripherals, networking solution in LAN and WAN, campus network, biometrics implementation, campus automation and smart class solution are some of its other strengths.

Website: www.sigmainfotech.co.in



THE DREAM MAKERS

WITH IMPRESSIVE OFFERINGS, **ARHAM ESTATE** HAS SECURED ITS POSITION AS ONE OF THE MOST VALUED REAL ESTATE COMPANIES IN KOLKATA



RAHUL HIRAWAT
CEO

Noted as an expert manager and motivational leader bringing in industry insight spanning 10 years of career in finance and real estate, the strength of Rahul Hirawat, CEO, Arham Estate lies in planning and relationship management skills with vital contributions in furthering the best interests of the company.

A competent negotiator with the ability to strike complex deals even during

tough market conditions, Hirawat is a turn around expert with his crisis management skills in place. "I believe that good interpersonal and problem solving skills, organisational abilities and a flexible attitude is instrumental to success in my field," he says.

Many key public issues of the day – including urban revitalisation, growth management, affordable housing, economic growth and environmental protection are in large part involved with real estate. "The opportunity to help shape the urban environment and to engage in public issues has always been a key interest," opines Hirawat.

The entrepreneur with interests in chess, Sudoku, adventure sports and cricket has helped thousands of families to get their dream homes, and has also joined Rotary Club of Central Calcutta recently to engage in humanitarian services.

Observes Hirawat, there are 1.77 million homeless people in India, or 0.15% of the country's total population, according to the 2011 census consisting of single men, women, mothers, the elderly, and the disabled. "Through PMAY scheme we want to accelerate the movement of PM Narendra Modi vision - provide a roof to all homeless people by 2022," he concludes.

Website: www.arhamestate.com



RIGHT RESOURCES RULE

HRD INDIA, AN ORGANISATION SPECIALISING IN DYNAMIC HR STRATEGIES, HAS BAGGED AWARDS IN WORLD HRD CONGRESS AND VARIOUS OTHER PRESTIGIOUS PLATFORMS



DR SIDDHARTHA PANDEY
CEO

It fills Dr Siddhartha Pandey, CEO, HRD India, with immense pride that within a span of five years, the company has been acknowledged as one of the finest HR advisory organisations in the market. With agile leaders from different sectors in its advisory board, the organisation provides IR solutions to many well know manufacturing sectors and handles

legal compliances too. HRD India's integrated solutions like CEO coaching, developing own recruitment job portal, etc are standout features that are much appreciated. "Our CSR activities, individual as well as in cooperation with organisation, make us stand out in the market. Moving on, our lesser TAT for filling the niche positions, training in leadership skills and more have also made us an exclusive name in national as well a international domains," informs Pandey. With an annual turnover worth 200 crores, the organisation has also successfully established its national presence via branches across Delhi, Mumbai, Kolkata, Jamshedpur, Bangalore, Bangladesh (Dhaka, Chittagong). As per Pandey, "Working with professionals from different sectors like manufacturing, it, defense, hospital, EPC and government bodies in the advisory board is an enriching experience for all." The CEO also adds that the strategic campus-to-corporate approach coupled with as leadership development has been a crucial gamechanger for the organisation.

Website: www.hrdindia.co.in

R I D 3 2 9 1

WORDS OF ENCOURAGEMENT

ENRICHING, INSPIRING, MOTIVATING. THAT'S HOW ROTARY INTERNATIONAL DIRECTORS 3291 CHOSE TO DESCRIBE THEIR EXPERIENCE WITH ROTARY MEANS BUSINESS (RMB)



RMB is a great platform for networking which comes with an array of opportunities to

promote and expand one's business base. Looking for business development, vendor or effective business solutions, RMB is the answer.

PDG Rajani Mukerji,
Kolkata



Rotary provides young leaders with a platform to flourish in all areas of entrepreneurship by helping them meet the right people and discuss potential ideas. My best wishes to team RMB Kolkata for days ahead!

PDG Rajendra Khandelwal,
MD, Dhanwantary Medicare
Pharmaceutical Retail
& Mfg Kolkata



RMB has undoubtedly gathered immense popularity over the years. I believe this has been

instrumental in contributing to Rotary's public image to a significant extent.

Sudip Mukherjee,
District governor elect



I am happy and proud that I was the lucky District governor of Rotary International District 3291

when Rotarian Kanak Jain thought of starting the fellowship wing of Kolkata RMB. I am impressed that everyday there is so much exchange of information and commerce in our District. With new members joining the club now, the possibilities are

endless. I'm sure RMB Kolkata will also donate a reasonable amount to The Rotary Foundation.

PDG Shyamashree Sen,
DG, 2016-17, R C Calcutta
Metro City



RMB is a fantastic platform that provides a plethora of opportunities to network and develop business connections amongst leaders from various professions. Adherence to high ethical standards is also one of RMB's USP. I wish the initiative all the success in future.

PDG Angsuman Bandyopahyay,
Rotary International; past
president,
Eastern Chamber of
Commerce;
project & management
consultant,
Kolkata

NATIONAL TEAM

MESSAGES THAT MATTER

ROTARIANS FROM ACROSS THE COUNTRY SHARE THEIR
PERSPECTIVES ON RMB'S VARIOUS ENDEAVOURS

▶▶ The trust I get from fellow RMB members for my brand is of valuable indeed. Besides, the visibility my products and services get across RMB chapters has also enriched my work in multiple ways. RMB is one such business platform in which I look forward to the business network meetings.

Peter RexCharly,
*New Life Placements P Ltd,
Trichirappalli*

▶▶ Business can flourish only if it enjoys trusted clients, vendors, service providers and associates, and whom can you trust more but a fellow Rotarian in this regard? To begin with, they're chosen for membership in a Rotary Club because they're respected as leaders in their vocation and community. Be it in the business or personal life, Rotarians tend to be ethical in everything they say or do.

RMB not only provides a platform to enhance business prospects, but also helps the community with better business culture. For me, the experience has brought in friends

and business connections not only from other District clubs, but also from across the country and overseas.

PP MPH Vipin Panikkar,
*Rotary Cochin Central,
RID 3201*

▶▶ As a pioneer in the practice of residency and citizenship by investment in India, the Rotary Means Business fellowship has provided a brilliant networking platform for law groups across the country. It gives me great pleasure to see the business witness excellent growth in a short span.

Prashant Ajmera,
advocate, Ahmedabad

▶▶ RMB helps us not only grow our business, but also connect with like-minded individuals worldwide. This is the best way to generate references and in I look forward to frequent meetings of RMBians from across the globe in days to come.

Arvind Batra,
*founder chairman, RMB Jaipur,
classification: Digital Media
Marketing and Bulk SMS*

The energy is palpable, the environment dynamic and finally, the Rotary Family is moving towards a dream come true situation. As they say, it's all in the mind and members have geared up for robust growth. With steady business growth, I'm sure more can be expected in Rotary.

Sanjay Kumar Tiwari,
*chairman, RMB Dist 3142
Corporate*

▶▶ RMB in India has seen tremendous growth in the past and has been accelerating networking within Rotarians in recent times. The growth of RMB chapters in India is being observed closely by the board of RMB international fellowship and as a member, I'm pretty excited about it.

Sachin,
*director, RMB International
fellowship, Bangalore*

B E N E F I T S O F R M B

PROSPERITY BEGINS HERE

GATHERINGS AT ROTARY MEANS BUSINESS (RMB) COME WITH AN ARRAY OF OPPORTUNITIES THAT YIELD BENEFITS BEYOND SOCIALISATION

It doesn't come as a surprise when Rotarians conceptualise a venture like Rotarians Mean Business (RMB). After all, the esteemed social group has been transforming lives over the years, never hesitating to go that extra mile to make the most of ideas never thought before. With RMB, regular member meetings are taken a notch higher. Thanks to participation of Rotarians who are eminent professionals in their respective sectors, consolidation of business bonds acquire a new definition at such occasions. With a unanimous zeal for community building, various club activities are leading to stronger foundations and an empowered Rotary network.

■ BOOST FROM BELONGINGESS

RMB inspires Rotarians to support the success of fellow members by engaging in business with each other, and by referring suitable people to them. This is also the ideal place to come across vendors and customers which could usher in profitable ventures. To sum it up, the purpose of meetings held are to facilitate networking to make the most of the right connections. The meetings are so designed to enhance fellow-feeling, introduce new people in the circuit and inspire dialogues-factors which are essential to building long-term, trustworthy and sustainable bonds.

■ POWER OF NETWORKING

Usually, networking meets are held fortnightly at the residence or business location of its members in turns. This way, members get to familiarise themselves with the host and their ventures on a more personal level. Moving on, at RMB meetings members also make a detailed presentation of their business, products and services, and such a form direct interaction supports exchange of potential leads. That's not all, for recommendations also go a long way for promotions or striking the right deals. Recruiting and retaining Rotary members also boost camaraderie and fellowship among members.

■ OPPORTUNITIES GALORE

RMB meetings, specifically known as chapter meetings, provide the perfect scope for members to network with local Rotarians. When one is playing host at a certain chapter meeting, one gets the opportunity to expose his/her ventures to fellow Rotarians. Making the most of technology, web-based interaction between global members also prove that when the intent is right and inspiration abundant, boundaries cannot be an obstacle.





CONNECT 2019 (2ND EDITION)

In association with
THE ECONOMIC TIMES

MEET THE MOST TRUSTED BUSINESS ENTREPRENEURS OF INDIA FROM THE WORLD OF ROTARY

IF IT'S BUSINESS NETWORKING, THEN IT'S RMB
IF IT'S TRUST OF OVER 100 YEARS, THEN IT'S ROTARY

“An evening with leaders”

31st Aug 2019, 6pm onwards
Royal Bengal Room, City Center Salt Lake, Kolkata

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