

connect to collaborate

CONSUMER CONNECT INITIATIVE

On August 31, RMB Connect 2019 in association with *The Economic Times* presented The Most Trusted Awards to these companies across the following categories:

- IP Law Firm**
L. S. Davar & Co
- Tour & Travel**
Blue Pearl Travel
- Bank Loan (Debt Syndication)**
Borrow2grow
- Gold & Diamond Jewellery**
Mahabir Danwar Jewellers Pvt Ltd
- Chartered Accountant Firm**
Ganeriwala & Ganeriwala
- Lean Six Sigma Certification**
Kamakshi Kumar (TAC ACADEMY)
- CA-CMA-CS Coaching Institute**
SJC Institute LLP
- Bulk SMS & DSC**
Ishika Technologies Pvt Ltd
- Software Products -Taxation & Business Utility**
PDS Infotech Pvt Ltd
- Financial Wellness & Education**
SSL Academy - The Volatility Game
- Mobile Phones, speakers & Accessories**
Limton Private Limited
- General Insurance - Direct Broker**
JRK Insurance Broking Pvt Ltd
- Dental Clinic**
Dental World
- Exhibition & Corporate Event**
Vision Sky
- GST Advisory**
P D Rungta & Co
- Builder & Developer**
Anekaant Group of Companies
- Life Insurance Consultant**
Surojit Kala
- Car Finance & Sales**
Sunny Kollannur
- Computer System Integrator**
Sigma Infotech Pvt Ltd
- Real Estate Strategic Advisory**
Arham Estate
- HR Advisory**
HRD India
- Asset Management Company (AMC)**
ICICI Prudential AMC
- Graphology & Business Coaching**
Nirvanaalife
- Computer Peripherals & Accessories**
Niimbus Computer Pvt Ltd
- Cloud Telephony Solution**
Shakambaree Technologies Pvt Ltd



(From L to R) Core members of RMB Kolkata chapter: Sunny Kollannur, Kanak Jain, Rotary district governor Ajay Agarwal, PD Rungta, Manoj Jain and Rakesh Ghosh



Awardees posing with their trophies and certificates

Piyasi.Mitra@timesgroup.com

AS MARKETING EXPERT PORTER GALE PUTS IT, 'ONE'S NETWORK IS ONE'S NET WORTH'. WITH THIS SPIRIT, ROTARIANS CAME TOGETHER TO CELEBRATE THE POWER OF NETWORKING IN ROTARIANS MEAN BUSINESS CONNECT 2019 IN ASSOCIATION WITH THE ECONOMIC TIMES ON AUGUST 31 AT A SALT LAKE BANQUET

It doesn't come as a surprise when Rotarians unite to conceptualise a venture like Rotary Means Business (RMB). After all, this group has been transforming lives over the years, going that extra mile to innovate, inspire and enrich people around. RMB, a fellowship wing of Rotary, supports the success of fellow Rotarians by engaging in business with each other and referring suitable people to them.

RMB's goal is to facilitate networking by establishing the right connections, enhance fellow-feeling and inspire dialogues-all essential for sustainable, trusted business bonds. Happy to collaborate with *The Economic Times* for RMB Connect 2019 that had over 250 attendees on the evening of August 31, said Kanak Jain, director, RMB India, "It's a matter of pride that RMB has been doing well since inception in India three years ago. The idea is to attract new members in the Rotary circle and boost their businesses, which

BUSINESS AND TRUST



Radhakrishnan Pillai during his speech

in turn translates to more charity."

As per Rakesh Ghosh, core member, RMB Kolkata chapter, "A conclave such as this is expected to boost networking amongst Rotarians. Besides looking forward to similar endeavours, we also plan to organise seminars and business exhibitions in days ahead." Added P D Rungta, core member, RMB Kolkata chapter, "Thanks to this exciting platform, we expect to network with at least 150 entrepreneurs today." Opines Sunny Kollannur, core member, RMB Kolkata. "The aim is to take it big with support from members via expansion," he added. Said Vipin

Bhandari, whose company won the award in AMC category, "We believe in creating informed investors who can make the right financial decisions to achieve financial freedom, and we do our best to achieve that with Rotary."

Talking of the awards, averred Dr Joshita Davar Khemani, Rotarian, "Like 2019, we were fortunate to have won an award in the IP Law Firm category last year as well. I'm sure this year the ceremony is only going to get bigger." On similar notes, Manoj Jain, RMB Kolkata member, expressed that winning awards in the same category for consecutive years was a great feeling. Isn't it fascinating that wisdom imparted by the master strategist Chanakya centuries ago continues to find relevance across corporates

even today? Concepts defined by the author of *Arthashastra*, including power of communication, futuristic business perspectives, mentorship and more were elucidated in an insightful talk by Radhakrishnan Pillai next. Lauding collaboration as a gamechanger in augmenting revenues, Pillai urged entrepreneurs to truly educate themselves instead of succumbing to data pollution. "The key is to refine ideas, scale it up, focus on opportunities and convert them into ethical business." Talking about how modern day organisations cannot thrive without three crucial components – physical, digital and cultural infrastructure, Pillai also stated that building relations not with clients alone but with the smallest allies, vendors and partners is likely to yield rich, long term dividends. The session concluded with the bestselling author urging all to study our *shastras* scientifically and get-inspired by Indian business models built on the foundations of *shraddha*. Up next, awards were presented to companies that made a mark, and the proceedings were followed by cocktails and dinner.